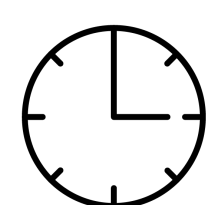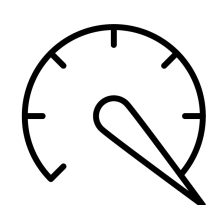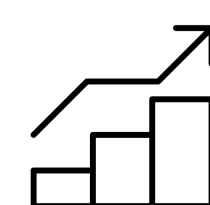# Discover the magic of **Creative Automation**

Creative & marketing teams can produce more content than ever before with a streamlined creative production process
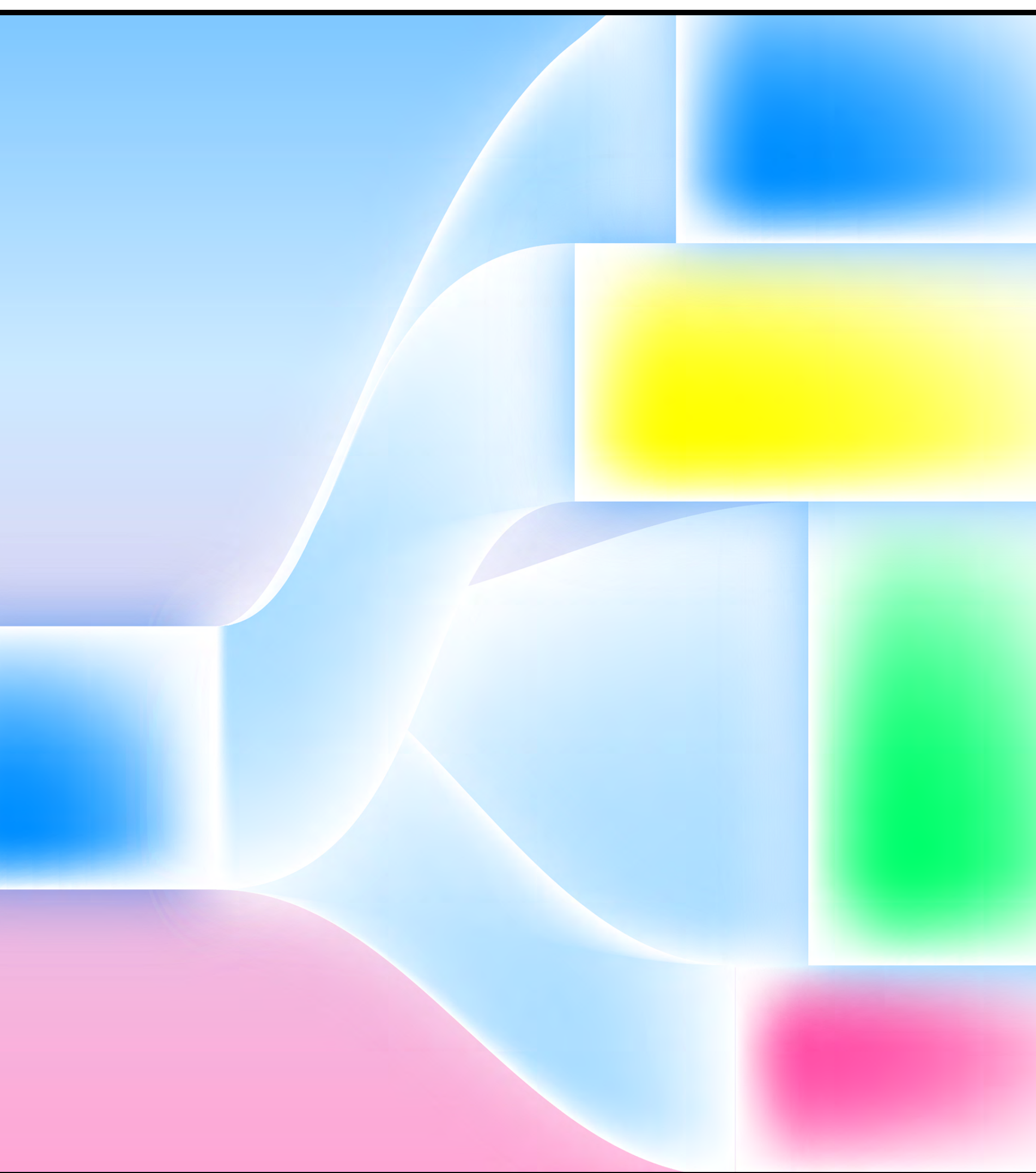
Produce creatives **3x more efficiently**

Go to market **3x faster**

## Free up time & resources to **out-market the competition**

Scale creative volume from 10s to 1000s

- Create templates with multiple designs & layouts
- Apply designs to all formats, sizes, & channels
- Localize for all markets and languages
- Deliver an unlimited variety of content and fresh creatives

Test more and iterate faster

- Launch multiple creatives concepts
- Test a variety of messages & approaches
- Personalize content for different audiences
- Make changes to content on-demand
- Automatically update live creatives

AUTOMATED WORKFLOWS
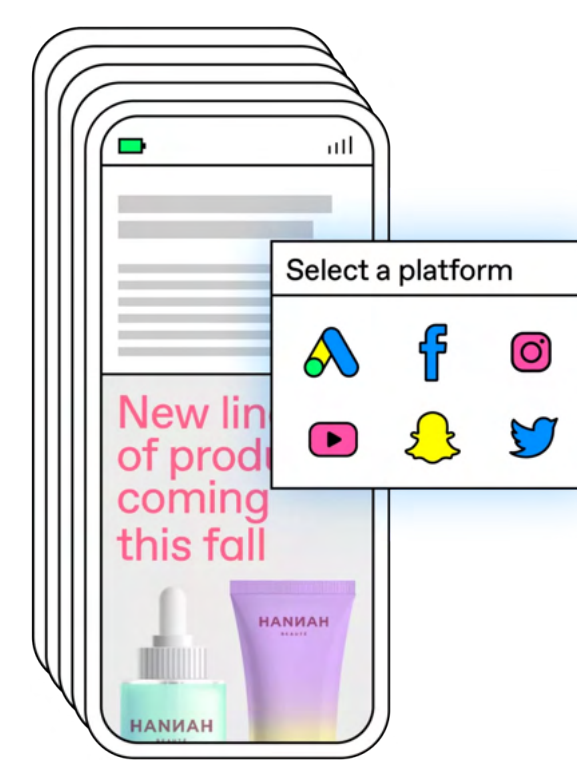
Production

- Built-in media briefing with auto-generated templates for designers
- Template Builder to create unique, on-brand templates
- Content feeds designed for marketers to manage any number of variants

Review

- Collaborative workspace for designers and marketers
- In-platform preview & approval of templates
- Flexible filtering and commenting for faster feedback & revision cycles

Distribution

- Direct distribution via API for programmatic, social, and video
- Option to download for use of assets across owned media channels
- Update live creatives in real-time, without redistributing
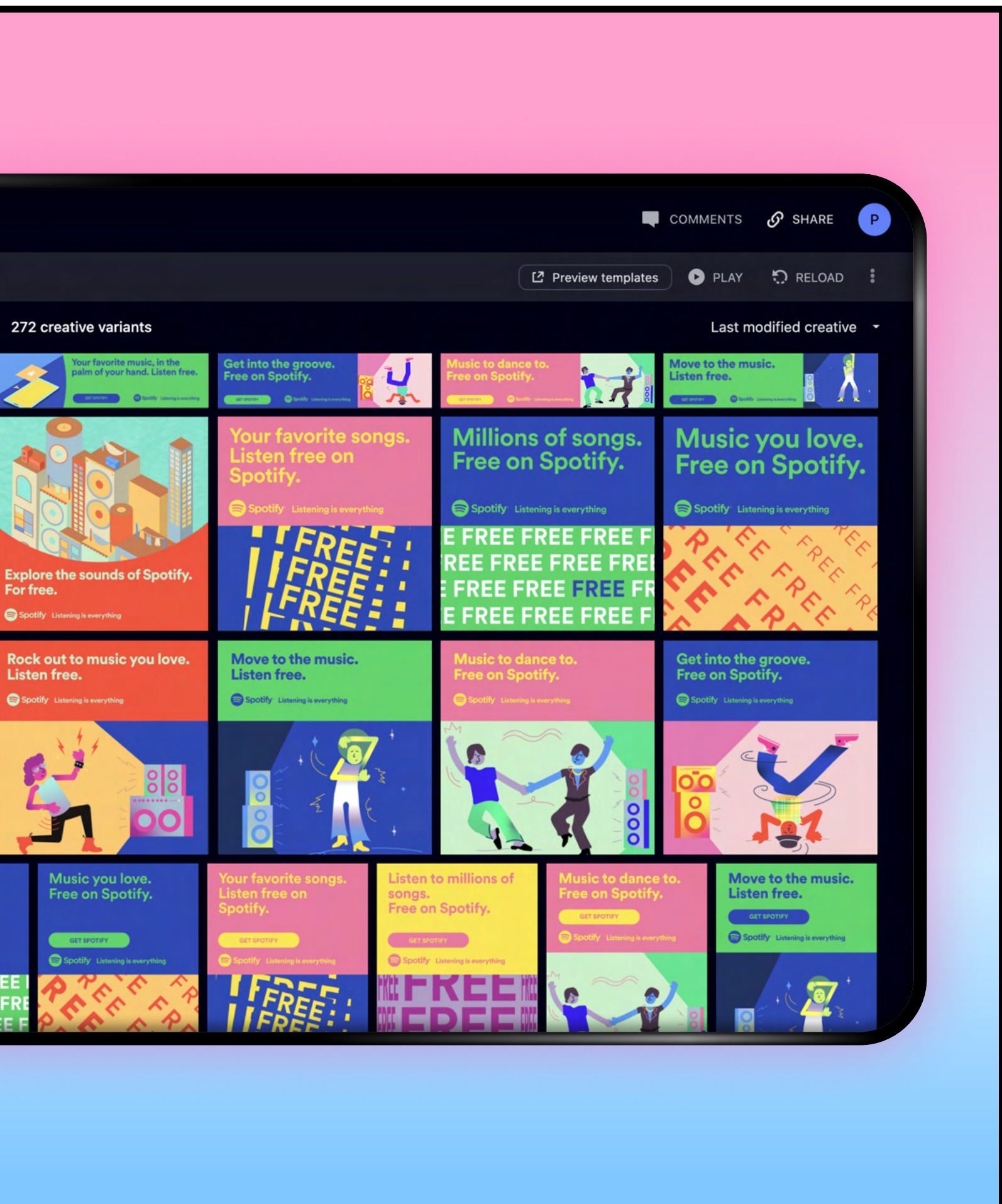
"We've been able to produce and launch 4 times more content, twice as fast"

Veda Partalo • VP Premium Brand & Marketing, Spotify

"We turned our brand tool kits into flexible creative templates to produce 100s of beautiful variants by local markets"

Marcus Cho • Global Personalization, Adidas