



SMARTLY.IO

Social Advertising Made **Easy**, **Effective**, and **Enjoyable**



Smartly.io automates every step of social advertising, empowering teams to deliver beautifully effective brand experiences across social platforms.

Today's consumers are active on an average of 8 social media platforms. Brands need a multi-platform approach that reaches audiences across all stages of the buyer's journey, from finding new brands to making a purchase — all while delivering an exceptional customer experience.

Market-Leading Technology Paired with Industry Expertise

On-Demand 24/5 Support

SaaS & Managed Services

Creative Services & Strategy Best Practices

Smartly.io Academy: Learn, Launch, Scale



Smartly.io unifies creative, media, and data into a Smarter Advertising Cloud to unlock growth and drive performance across your social platforms.



CREATIVE

+ Create customized, on-brand ads in minutes with market-leading Image and Video Templates.

+ Manage your assets in a shared Library and resize creatives to use across Facebook, Instagram, Pinterest, and Snapchat to ensure brand consistency.

+ Leverage modular creative to test and identify which creative elements resonate most with your audience and inform creative planning.



MEDIA

+ Scale your operations effectively with intuitive workflows, automation, bulk campaign adjustments, and standardized naming conventions.

+ Generate targeted ads using any data source to reflect attributes such as pricing, availability, and weather in real-time.

+ Exceed performance goals and optimize spend with triggers and predictive algorithms that automatically adjust targeting, creatives, budgets, and bidding.



DATA

+ Unlock insights across ad accounts or social platforms to standardize measurement and save hours from jumping between different platforms.

+ Maximize your performance data with exportable, customized reporting and integrate your most important KPIs across first- and third-party data sources.

+ Leverage Ad Studies to identify which creative elements, audiences, etc. are statistically significant for better performance.

[REQUEST A DEMO](#)

Get in touch: info@smartly.io | www.smartly.io